

# WEBINAR DETAILS

Title	Resource Person	Date	Number of Participants
"Career Opportunities in Online MEDIA "	Ms. Kavita Nagasampige, Assistant Professor, MAHE	11-11-2020	300

INVITATION:



The poster is for a webinar titled "Career Opportunities in Online MEDIA". It is organized by the Internal Quality Assurance Cell & Department of Journalism at Bhandarkars' Arts & Science College, a unit of the Academy of General Education Manipal. The webinar is scheduled for November 11, 2020, from 10:30 AM to 11:30 AM, and will be held on Microsoft Teams. The resource person is Ms. Kavita Nagasampige, Assistant Professor at MAHE, Manipal. The event is coordinated by Prof. Shashikanth Hathwar and convener Prof. Sumalatha Naik. Registration is free and an e-certificate will be issued. Contact information for queries is provided at the bottom.

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KUNDAPURA, UDUPI DISTRICT, KARNATAKA

**INTERNAL QUALITY ASSURANCE CELL  
&  
DEPARTMENT OF JOURNALISM**

**ORGANIZES**

**A NATIONAL LEVEL WEBINAR ON**

**" CAREER OPPORTUNITIES IN ONLINE MEDIA "**

RESOURCE PERSON	DATE	TIME	PLATFORM
 Ms. Kavita Nagasampige Assistant Professor Senior Scale Manipal Institute of Communication MAHE, Manipal	 NOV 11	<b>10.30 TO 11.30 AM</b>	 Microsoft Teams

**Dr. N P Narayana Shetty**  
Principal

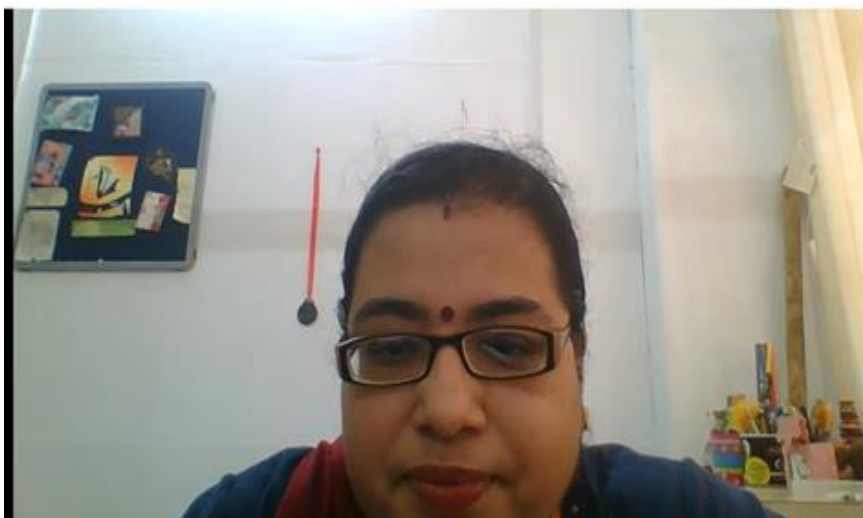
**Prof. Shashikanth Hathwar**  
IQAC Coordinator

**Prof. Sumalatha Naik**  
Webinar Convener

**All are cordially invited.**

Registration Link - <https://bit.ly/2TVqNjC> • Free Registration  
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SCREEN SHOT



Title	Resource Person	Date	Number of Participants
"India's Sustainable Development Goals: A Critical Review"	Dr. Subramanya A, Assistant Professor, Govt College Koteshwara	13-11-2020	100



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**INTERNAL QUALITY ASSURANCE CELL**  
&  
**DEPARTMENT OF ECONOMICS**  
Organizes

**A NATIONAL LEVEL WEBINAR ON**  
**"India's Sustainable Development Goals:  
A Critical Review"**

RESOURCE PERSON	DATE	TIME	PLATFORM
 <p><b>Dr. Subramanya A</b>  Assistant Professor &amp; HOD  Department of Economics  SKVMSGFG College  Koteshwara.</p>		<p><b>10.30  TO  11.30  AM</b></p>	 Microsoft Teams
<p><b>Dr. N P Narayana Shetty</b>  Principal</p>	<p><b>Prof. Shashikanth Hathwar</b>  IQAC Coordinator</p>		<p><b>Prof. Manjunatha</b>  Webinar Convener</p>

**All are cordially invited.**

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Title	Resource Person	Date	Number of Participants
"CORONA INDUCED ONLINE EDUCATION AND OFFLINE CONSEQUENCES ON MENTAL HEALTH"	Dr. Ashok, Assistant Professor Periyar University	15-10-2020	300

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**INTERNAL QUALITY ASSURANCE CELL  
 &  
 DEPARTMENT OF HISTORY**

Organizes

**A NATIONAL LEVEL WEBINAR ON**

**"CONNECTING HISTORY THROUGH TERMS"**

RESOURCE PERSON	DATE	TIME	PLATFORM
 <b>Dr. Ashok</b> Assistant Professor Department of History Madras Christian College Chennai.	 <b>OCTOBER 14</b>	<b>2.30-3.30 PM</b>	 Microsoft Teams

**Dr. N P Narayana Shetty**      **Prof. Shashikanth Hathwar**      **Prof. R Gopal**  
 Principal                              IQAC Coordinator                              Webinar Convener

All are cordially invited.

Registration Link - <https://bit.ly/2Iay7oC>      • Free Registration  
 For queries - [webinars@basck.in](mailto:webinars@basck.in)      • E- certificate will be issued

Title	Resource Person	Date	Number of Participants
"COVID-19 Pandemic - Role as a responsible citizen"	Dr. Prathibha P. S, Brunei Darussalam	16-10-2020	100

INVITATION:



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**INTERNAL QUALITY ASSURANCE CELL  
&  
DEPARTMENT OF BOTANY**

Organize  
**AN INTERNATIONAL LEVEL WEBINAR ON  
"COVID-19 Pandemic - Role as a  
responsible citizen"**

RESOURCE PERSON	DATE	TIME	PLATFORM
 <b>Dr. Prathibha P. S.</b> MBBS, M.D. Pathology Pathologist in Ministry of Health Hospital, Brunei Darussalam	 <b>OCTOBER 16</b>	<b>3-4 PM</b>	 Microsoft Teams

**Dr. N P Narayana Shetty** Principal  
**Prof. Shashikanth Hathwar** IQAC Coordinator  
**Prof. Gayathri Pai** Webinar Convener

All are cordially invited.

Registration Link - <https://bit.ly/36TXLZ1> • Free Registration  
 For queries - [webinars@basck.in](mailto:webinars@basck.in) • E- certificate will be issued

Title	Resource Person	Date	Number of Participants
"Designing engaging presentation for online classes"	Dr. Manojkumar Nagasampige, Director- COE, MAHE	06-11-2020	2500

INVITATION:

**Academy of General Education, Manipal & Bhandarkars' Arts & Science College**  
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**INTERNAL QUALITY ASSURANCE CELL Organizes**  
**A NATIONAL LEVEL WEBINAR ON**  
**"DESIGNING ENGAGING PRESENTATION FOR ONLINE CLASSES"**

<b>RESOURCE PERSON</b>	<b>DATE &amp; TIME</b>	<b>PLATFORM</b>
 <b>Dr. Manojkumar Nagasampige</b> Director - Centre for Online Education(COE) Manipal Academy of Higher Education Manipal	 <b>10-12PM</b>	 Microsoft Teams

<b>Dr. H S Ballal</b> President -AGE	<b>Dr. N P Narayana Shetty</b> Principal	<b>Prof. Shashikanth Hathwar</b> IQAC Coordinator
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**All are cordially invited.**

**Registration Link - <https://bit.ly/akoGykv> • Free Registration**  
**For queries - [webinars@basck.in](mailto:webinars@basck.in) • E- certificate will be issued**

SCREEN SHOT

**Activity**

**Example 1 - ver 1.0**

**FOREST ECOSYSTEM**

- A forest is any area which is rich in vegetation consisting of trees, shrubs, bushes and grass.
- An ecosystem is an area where the biotic and the abiotic components interact with each other.
- The biotic components are those which form the living matter like the plants and the wildlife.
- The abiotic components include the non-living components like soil, water and air of that area.

**Example 2 - ver 1.0**

- A forest is any area which is rich in vegetation consisting of trees, shrubs, bushes and grass.
- An ecosystem is an area where the biotic and the abiotic components interact with each other.
- The biotic components are those which form the living matter like the plants and the wildlife.
- The abiotic components include the non-living components like soil, water and air of that area.

**Example 3 - ver 1.0**

- A forest is any area which is rich in vegetation consisting of trees, shrubs, bushes and grass.
- An ecosystem is an area where the biotic and the abiotic components interact with each other.
- The biotic components are those which form the living matter like the plants and the wildlife.
- The abiotic components include the non-living components like soil, water and air of that area.

**Example 4 - ver 1.0**

- A forest is any area which is rich in vegetation consisting of trees, shrubs, bushes and grass.
- An ecosystem is an area where the biotic and the abiotic components interact with each other.
- The biotic components are those which form the living matter like the plants and the wildlife.
- The abiotic components include the non-living components like soil, water and air of that area.

Title	Resource Person	Date	Number of Participants
"CONNECTING HISTORY THROUGH TERMS"	Dr. Ashok, Assistant Professor, Madras Christian College, Chennai.	14-11-2020	200

INVITATION:

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**INTERNAL QUALITY ASSURANCE CELL & DEPARTMENT OF JOURNALISM**

Organizes  
**A NATIONAL LEVEL WEBINAR ON**  
**"CORONA INDUCED ONLINE EDUCATION AND OFFLINE CONSEQUENCES ON MENTAL HEALTH"**

RESOURCE PERSON	DATE	TIME	PLATFORM
 <b>Dr. Ashok</b> Assistant Professor Department of Psychology Periyar University, Salem	 <b>OCT 15</b>	<b>10.30-12 PM</b>	 Microsoft Teams

**Dr. N P Narayana Shetty** Principal  
**Prof. Shashikanth Hathwar** IQAC Coordinator  
**Mrs. Savitha K** Webinar Convener

All are cordially invited.

Registration Link - <https://bit.ly/2Ih4XpZ>  
For queries - [webinars@basck.in](mailto:webinars@basck.in)

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SCREENSHOT:

**Media & Entertainment-Trend**

Advertising - Overall industry size (INR billion)	FY19	FY20	FY21	FY22	FY23	FY24	CAGR (FY20-FY24)
Digital advertising	160	210	266	333	423	539	275%
TV	251	277	314	355	402	455	12.6%
Print	221	231	241	251	262	276	4.5%
OOH	34	37	41	44	48	52	9.3%
Radio	28	31	34	38	41	45	10.1%
<b>Total</b>	<b>693</b>	<b>786</b>	<b>895</b>	<b>1,021</b>	<b>1,176</b>	<b>1,367</b>	<b>14.5%</b>

Source: KPMG in India analysis, 2019




0:03:46 / 1:07:40

Title	Resource Person	Date	Number of Participants
"EFFECTUAL RESEARCH BIBLIOMETRICS - PAVING WAY FOR INSTITUTIONAL EVALUATION"	Ms Sheeba Pakkan, Bibliometrician MAHE	12-10-2020	2400

INVITATION:

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**A NATIONAL LEVEL WEBINAR ON**  
**"EFFECTUAL RESEARCH BIBLIOMETRICS - PAVING WAY FOR INSTITUTIONAL EVALUATION"**

RESOURCE PERSON	DATE	TIME	PLATFORM
 Ms Sheeba Pakkan Bibliometrician Directorate of Research MAHE, Manipal	 <b>OCTOBER 12</b>	<b>10-12 PM</b>	 Microsoft Teams
Dr. H S Ballal President -AGE	Dr. N P Narayana Shetty Principal	Prof. Shashikanth Hathwar IQAC Coordinator	

All are cordially invited.

Registration Link - <https://bit.ly/34rEWcR> • Free Registration  
 For queries - [webinars@basck.in](mailto:webinars@basck.in) • E- certificate will be issued

Title	Resource Person	Date	Number of
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			Participants
"Entrepreneurship as a career"	Mr. Sundara Sherigara M, Assistant Director Government of India Ministry of MSME MSME Institute, Mangaluru	09-10-2020	300

INVITATION:

**ACADEMY OF GENERAL EDUCATION**

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IQAC & Department of Business Administration  
in association with  
**Academy of General Education, Manipal**  
Organizes  
**A NATIONAL LEVEL WEBINAR ON**  
**"Entrepreneurship as a career"**  
( We pour confidence to your dream)

<b>RESOURCE PERSON</b>	<b>DATE</b>	<b>TIME</b>	<b>PLATFORM</b>
 <b>Mr. Sundara Sherigara M</b> Assistant Director Government of India Ministry of MSME MSME Institute, Mangaluru	 <b>9</b> OCTOBER	<b>2:30</b> TO <b>4:00</b>	 Microsoft Teams
<b>Dr. H S Ballal</b> President - AGE	<b>Dr. N P Narayana Shetty</b> Principal	<b>Prof. Shashikanth Hathwar</b> IQAC Coordinator	
<b>Prof. Archana Aravind</b> HOD - Department of Business Administration		<b>Prof. Prashanth S Hegde</b> Webinar Convener	

**All are cordially invited**

Registration Link - <https://bit.ly/anh7iiM> • Free Registration  
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Title	Resource Person	Date	Number of
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			Participants
"Captivating of Stock Market"	Dr. Kushalappa S	08-10-2021	200

INVITATION:

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**IQAC & Department of Commerce**  
 in association with  
**Academy of General Education, Manipal**  
 Organizes  
**A NATIONAL LEVEL WEBINAR ON**  
**"Captivating of Stock Market"**

RESOURCE PERSON	DATE	TIME	PLATFORM
 <b>Dr. Kushalappa S</b> Assistant Professor Department of Management Govt. First Grade College Belthangody, Dakshina Kannada.	 <b>OCTOBER 8</b>	<b>11-12.30 PM</b>	 Microsoft Teams

**Dr. N P Narayana Shetty**  
Principal

**Prof. Arun A S**  
HOD - Dept. of Commerce, Convener

**Prof. Shashikanth Hathwar**  
IQAC Coordinator

**Prof. Mamatha**  
Co-Convener

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SCREENSHOT:

Why investment in shares is beneficial?




- Dividend
- Splits
- Bonus Shares
- Capital Gain

Title	Resource Person	Date	Number of
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			Participants
"MANAGEMENT OF STRESS & ANXIETY THROUGH YOGA"	Mrs. Chethana Badekar Academic Director Yogachethana - College of Yoga & Research Mangalore	03-10-2021	2200

INVITATION:

The poster features logos of the Government of Karnataka, the Physical Education Foundation of India (PEFI), and the Department of Physical Education, Mangalore University. The text reads: **Bhandarkars' Arts & Science College** (A Unit of Academy of General Education Manipal), NAAC Re-accredited at 'A' grade with CGPA of 3.32 on 4 Point Scale, KUNDAPURA, UDUPI DISTRICT, KARNATAKA. **IQAC & Department of Physical Education** in association with **Department of Physical Education, Mangalore University** & **Physical Education Foundation of India, Karnataka Chapter** Organizes **A NATIONAL LEVEL WEBINAR ON "MANAGEMENT OF STRESS & ANXIETY THROUGH YOGA"**.

RESOURCE PERSON	DATE	TIME	PLATFORM
 <b>Mrs. Chethana Badekar</b> Academic Director Yogachethana - College of Yoga & Research Mangalore, Karnataka (Basic practice of Yoga - 31 Years Teaching Yoga - 14 Years)	 <b>OCTOBER 3</b>	<b>11-12 PM</b>	 Microsoft Teams

**Dr. N P Narayana Shetty** Principal  
**Prof. Shashikanth Hathwar** IQAC Coordinator  
**Mr. Shankar Narayana K** Physical Director -Convener  
**Mr. Srikanth R** Secretary- PEFI Karnataka Chapter  
**Dr. Kishore Kumar** Director of Phy.Edu, Mangalore University

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Registration Link - <https://bit.ly/2HugJLb> • Free Registration  
 For queries - [webinars@basck.in](mailto:webinars@basck.in) • E- certificate will be issued

Title	Resource Person	Date	Number of Participants
"DRUG ADDICTION AND YOUTH"	Dr.Prakash C Tholar Consultant Psychiatrist Sri Matha Hospital, Kundapura	16-09-2021	300

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**YOUTH RED CROSS WING**  
&  
**INDIAN RED CROSS SOCIETY KUNDAPURA**

JOINTLY ORGANIZES A STATE LEVEL  
WEBINAR ON  
**"DRUG ADDICTION AND YOUTH"**  
BY  
**DR. PRAKASH C THOLAR**  
Consultant Psychiatrist  
Sri Matha Hospital, Kundapura

**PLATFORM:** Microsoft Teams  
**DATE:** **16**  
**TIME:** **3 - 4 PM**  
**REGISTRATION LINK:** <https://bit.ly/3m9dkBz>  
**JOIN US IN TELEGRAM:** <https://t.me/bckwebinar>  
**JOIN US IN WHATSAPP:** <https://bit.ly/3hoj6vt>

Dr. N. P. Narayana Shetty Principal | Mr. Jayakar Shetty Chairman IRCS Kundapura | Prof. Sathyanarayana Webinar Convener P.O. Youth Red Cross Wing | Prof. Shashikanth Hathwa IQAC Coordinator

**All are cordially invited.**

- Free Registration
- E- Certificate will be issued

Mr. Amar M S & Mr. Shankaranyana  
Technical Coordinators - 7019551742, 8884696685

SCREENSHOT:

*WHO*

- » ALCOHOL
- » OPIODS
- » CANNABINOIDS
- » SLEEPING PILLS
- » COCAINE
- » STIMULANTS
- HALLUCINOGENS
- TOBACCO
- VOLATILE DRUGS
- MULTIPLE DRUGS

0:25:42 / 1:01:30

Title	Resource Person	Date	Number of Participants
"EFFECTIVE UTILIZATION OF ICT TOOLS IN CONDUCTING ONLINE CLASSES"	Mr. Nandish S, Assistant Professor, MAHE	28-09-2021	2250

INVITATION:





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**"EFFECTIVE UTILIZATION OF ICT TOOLS IN  
CONDUCTING ONLINE CLASSES"**

<b>RESOURCE PERSON:</b>	<b>DATE:</b>	<b>TIME:</b>	<b>PLATFORM:</b>
 <b>Mr. Nandish S</b> Asst. Professor MSOIS MAHE	 <b>28</b>	<b>3-4 PM</b>	 Microsoft Teams

**Dr. H S Ballal**  
President -AGE

**Dr. N P Narayana Shetty**  
Principal

**Prof. Shashikanth Hathwar**  
IQAC Coordinator

All are cordially invited.

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